



JOB POSITION: **GRAPHIC DESIGNER**  
JOB LOCATION: **RIDGEFIELD, NJ 07657**

### **Spreengs is hiring!**

We have an opening for a Graphic Designer to join our team. We are looking for someone who has a rich set of design and layout experiences in print, but also has experience with email and digital.

Reporting directly to our Production Manager, the primary responsibility of the Graphic Designer is to produce high-quality designs and layouts based on our standard templates. Creativity and attention to details are key.

### **Responsibilities:**

- Rely on a mix of first-hand and reproduced illustrations, graphics, photography and typography to create finished design. Ability to color correct, retouch and manipulate images and illustrations with design software
- Follow brand guidelines to ensure consistency across designers and mediums, while collaborating on new ideas and optimizing brand standards through routine testing, learning, measuring and expanding
- Prepare ideas for presentation and consulting on print design best practices and theory in a collaborative role with Marketing leadership, Client Management, Sales, and Production
- Should have thorough understanding of print processes, die cuts and design capabilities, including dynamic/variable print components
- Prepare all designed files for digital use and/or print production
- Proof work for accuracy, design and brand integrity. Attend press checks as needed and review for accuracy and quality standards
- Seek out and stay current with industry trends and innovations related to design, tools and techniques

### **Preferred Qualifications:**

- Bachelor's degree in art, design, graphic design, advertising or related field
- Proven skills in layout design, multi-part print campaign series and other promotional direct mail
- Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop), Acrobat Professional
- Experience with photo selection and editing, icon usage and illustration manipulation
- Experience with website content management systems
- Experience with different social media platforms
- Ability to prioritize and problem solve in a deadline-driven environment
- Experience in email and/or web design and coding a plus

**Note:** The above statements are intended to describe the general nature and level of work being performed by people assigned to this job. They are not intended to be an exhaustive list of all duties, responsibilities, and skills required of personnel so classified, and they may change at any time.

PLEASE REPLY WITH RESUME & PORTFOLIO.

Job Type: Full-time or Part-time